



COOKIES

The STREFF website uses necessary cookies without which you cannot use the site. This website also uses cookies to record information relating to your browsing in order to allow you:

- 1) To carry out studies aimed at optimizing the presentation of our offers.
- 2) Your data is protected and may be the subject of a cross-border flow outside the EU via Google Analytics technology.

SALESVIEWER TECHNOLOGY COMPLIANCE Cookie:

We have implemented Sales Viewer® technology, owned by Sales Viewer® GmbH, to gather and store data for research, marketing and optimization purposes. This data allows creating user profiles under fictitious names. Tracking scripts are being applied to help generate simple company information. This information can neither be used to personally identify a visitor of the website without his/her explicit permission, nor can personal information be associated with his/her fictitious name.

Generating and storing information can be denied at any time in the future by simply logging in to <https://www.salesviewer.com/opt-out>. This way an opt-out-cookie for this particular website will be implemented on your device. In case you are deleting cookies in this browser, you must click the above link again.

MANAGING COOKIES

STREFF is concerned about protecting the privacy of its visitors and wishes to preserve your confidence in our services.

In this regard, the cookie policy aims to rigorously present the process for collecting information collected during visits to the website and to offer you the possibility of configuring the use of your cookies according to your wishes.

What is a cookie?

A cookie is a text file that may be hosted on your terminal (computer, tablet, smartphone, etc.) when you visit a website. The vast majority of websites use cookies. The use of cookies improves your browsing experience.

Why does STREFF use cookies?

When visitors access the STREFF site, navigation data is temporarily stored in memory or recorded on their computer equipment. Some cookies are necessary for the site to function while others are intended to facilitate navigation for visitors.

There are several kinds of cookies:

Technical cookies

These cookies, directly created by the tool that hosts the website, are essential for the proper functioning of the platform. They allow you to memorize the choice of the consultation language and your country of residence. Their lifespan is 100 days.



Analytical cookies

These cookies collect your preferences in terms of use of the website (example: frequency and duration of visits or even number and type of pages viewed) in order to offer you content according to your future expectations. Analytical cookies are used anonymously and the information provided is not individually identifiable. Their lifespan is 13 months.

Advertising cookies

These cookies allow you to suggest information tailored to your browsing habits and interests when browsing the Internet. Disabling them will not cause the ads to disappear, but they will be less suited to your expectations. Their lifespan is 13 months.

Sharing cookies

These cookies come from third-party sites (Facebook, LinkedIn, google analytics etc.) and allow content from our website to be shared on social networks. The sharing functions allow you to publish the consulted content on your profile and your contacts. The videos available on our spaces and our website are hosted on external platforms (Youtube, Vimeo, etc.) which apply their own privacy policy. Sharing cookies have a lifespan of 13 months.

How to refuse the use of cookies?

You can, at any time, choose to accept or refuse the deposit of cookies on your terminal (computer, tablet, smartphone, etc.) via the settings of your Internet browser.

Depending on the type of browser, you have the following options: accept or reject cookies of any origin or from a given origin or even schedule the display of a message requesting consent each time a cookie is placed. You can also delete cookies already stored at any time. We invite you to consult the online help of your Internet browser.

Internet Explorer

<https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorer-delete-manage-cookies>

Google chrome

<https://support.google.com/chrome/answer/95647?hl=en>

Firefox

<https://support.mozilla.org/fr/kb/desactiver-cookies-tiers>

Safari

<https://support.apple.com/fr-lu/guide/safari/sfri11471/mac>

A partial or total refusal of statistical and/or technical cookies will limit the availability of the content and functionalities of the site. By continuing to browse the STREFF site without any special settings for your Internet browser, you authorize STREFF to use the deposit of any cookie.

For any other questions concerning the protection of personal data by STREFF, we invite you to consult our privacy statement.