

Privacy policy

We respect and protect the privacy of our users.

Streff promises *never* to sell your personal information without your consent to any third parties. Personal information includes name, e-mail address, postal address and answers to survey questions. Streff.lu does not monitor individual traffic patterns on our site - only aggregate reader behaviour is collected. We use this information only to help us develop Streff to make your user experience more pleasurable.

Optional Registration

Streff.lu offers free, voluntary registration to users. By registering users will have complete access to all content and resources on the site. During registration the user is required to supply a username, password and email address, and must answer mandatory survey questions about age, gender, nationality, postal code.

Electronic Newsletters

Streff offers electronic newsletters to users. Streff.lu gathers the email addresses of users who voluntarily subscribe. Users may remove themselves from this mailing list by following the link provided in every newsletter that points users to the subscription management page or by unsubscribing in the newsletter subscription area of our website. Users can also subscribe to the newsletters at the time of registration.

"Mail this Story to a Friend" and "Mail this Site to a Friend"

Streff Article Mailer service allows a reader to electronically forward a news story or the Streff homepage to someone else by clicking the appropriate link at the top of that story. The user must provide their email address, as well as that of the recipient. This information is used only in the case of transmission errors and, of course, to let the recipient know who sent the story. The information is not used for any other purpose.

Surveys

Occasionally Streff conducts user surveys to better target our content to our audience. We sometimes share the aggregated demographic information in these surveys with our advertisers and partners. We never share any of this information about specific individuals with any third party.

Email Updates

Subscribers can receive various email updates that are sent out on a daily/weekly basis containing selected stories, together with some advertisements and hyperlinks to the Streff site. Any subscriber who wishes to be removed from the mailing lists of one or more of these updates can do so at any time by [emailing us](#).

Discussion Forums

Streff.lu provides message boards for user discussion of various topics. Although any user may read messages posted to the boards, only registered users are permitted to post on the boards. Contributors to our forums have the option of remaining anonymous to other users.

Contests

Streff sometimes offers contests in which certain personal information is required for registration, for purposes of verifying the entrants' identities and notifying the winners. If a third party is administering the contest, this information will be disclosed to that third party.

How do we use Cookies?

A cookie is a small amount of data that is sent to your browser from a web server and stored on your computer's hard drive. We use cookies to help track an individual's movements around the Streff websites and monitor the presentation of advertisements.

Cookies are not related to any personally identifiable information. They are not used to retrieve information from your computer that was not originally sent in a cookie. Advertisers may use

cookies on Streff solely for monitoring and tracking advertisement impressions.

If you prefer not to receive cookies, you are able to set your browser to refuse them. However, doing so may impair the functionality of some parts of the Streff site.

Data collection by Third Parties

Streff allows third parties to collect personally non identifiable information about a user's online activities through cookies. This information is related to demographic, behavioral, and usage patterns, collectively referred to as "Preference Data". This data reflects users' interactions with the Streff website.

How Third parties use collected Information

Preference data is analyzed, by the third party, to define groups and to group users based on factors such as geography, gender, age, interests and online actions into segments. Users could be grouped in to segments such as males interested in cars or females interested in shopping or a household with 2 children looking for real estate.

These segments are used by online marketers and advertisers to deliver relevant and specific marketing messages and content to online users.

Opt-in/Opt-out Policy

Streff gives users options wherever necessary and practical. Such choices include:

- Opt-in/Opt-out to receive our electronic newsletters when registering. With the registration, a user accepts that Streff newsletters may include commercial messages such as invitations to upcoming Streff events and contents, banners, advertorials, and sponsored contributions.
- Opt-out to receive correspondence from carefully chosen third-party advertisers.

Correcting Information

Streff.lu offers users the ability to correct or change the information collected during registration for any site (see above). Users may change this information at any time and as often as necessary. Users who are experiencing problems or who have any questions about how our services work can contact us at service@Streff.lu.

Cancelling Subscriptions

A subscriber may at any time cancel his or her subscription by emailing service@Streff.lu. Questions regarding this policy should be directed to our [User Service Department](#).

Liability

Streff is not liable for any damage or expense arising out of, or sustained in connection with, using Streff.lu and/ or its services such as Streff community, Streff Date, classifieds, housing search, job search, newsletters, and forums. With the acceptance of the privacy policy, the user shall indemnify Streff and hold it, its respective members, employees, directors, officers, third party suppliers, advertisers, and agents, harmless from any liability and expense arising out of or sustained in connection with the use of Streff.lu and/ or its services.

Streff.lu reserves the right to modify this policy at any time without prior notice.

Additional questions

If you have any further questions, please do not hesitate to [contact our User Service Department](#).